

CV 2022 - MICHAEL NEUBERT

SUMMARY

Michael Neubert is the Founder, President and CEO of EIM, the European Institute of Management.

After a successful management career as CEO in the financial service industry, he continued his career in academia at different institutions of higher education in the USA, Europe, and Latin America. During this time, various business schools and universities relied on Michael as (visiting) professor, core faculty member, chair of the strategic committee, dissertation committee chair, member of the academic council, university research reviewer, or member of the examination board. In 2016 and 2017, he won a teaching excellence award. In 2021, he was nominated for a best paper award.

His teaching and research approach is based on his goal to improve managerial decision-making processes through the use of scientific methods like data analytics and theory development, and to motivate his doctoral students to make an original contribution to science and to publish their research results.

RESEARCH INTEREST

International Entrepreneurship, Higher Education, Pricing Strategies, Financial Technology

ACADEMIC EXPERIENCE

EIM – European Institute of Management (eim.education)	2021 - now
<ul style="list-style-type: none">• Founder, President, and CEO	
United International Business School, Zurich/ Switzerland (uibs.org)	2018 - 2022
<ul style="list-style-type: none">• Associate Professor / Member Academic Council (Bachelor, Master, and Doctor)	
University of Applied Science Vorarlberg, Dornbirn/ Austria (fhv.at)	2016 - 2022
<ul style="list-style-type: none">• Visiting Lecturer in “International/ Intercultural Management” and thesis advisor (Master)	
SRH Hochschulen	2016 - 2022
<ul style="list-style-type: none">• Universidad Paraguayo Alemana, Asuncion/ Paraguay (upa.edu.py)<ul style="list-style-type: none">◦ Visiting Lecturer and thesis advisor (Bachelor)• Global School of Entrepreneurship, Amsterdam/ The Netherlands (haarlem-campus.com)<ul style="list-style-type: none">◦ Visiting Lecturer (Bachelor) and examination board member	
Walden University (Adtalem Group), Chicago/ USA (waldenu.edu)	2018 - 2022
<ul style="list-style-type: none">• Contributing Faculty (dissertation chair, university research reviewer) (Doctor)	
ISM International School of Management, Paris/ France (ism.edu)	2015 - 2021
<ul style="list-style-type: none">• Core faculty member and doctoral thesis advisor (Master, Doctor)• Chair of the Strategic Committee (since 2016-2021)	
University Liechtenstein, Vaduz/ Liechtenstein (uni.li)	2006 - 2017
<ul style="list-style-type: none">• Visiting Lecturer and thesis advisor (Bachelor, Master)	

QUALIFICATIONS AND AWARDS

University of London, United Kingdom (london.ac.uk)	2022
<ul style="list-style-type: none">• PGCert in Teaching and Learning in Higher Education	
JRFM Best Paper Award 2021 Nomination	2021
University of Maryland, Global Campus, USA (umgc.edu)	2021
<ul style="list-style-type: none">• Micro Master in Instructional Design and Technology	
Hongkong University, HK / China (hkufintech.com)	2020
<ul style="list-style-type: none">• Professional Certificate in FinTech	

CV 2022 - MICHAEL NEUBERT

Harvard Business School Online, USA (online.hbs.edu/)	2019
<ul style="list-style-type: none">• Certificate in Disruptive Innovation (Clayton Christensen)• Certificate in Globalization	
ISM – International School of Management, USA (ism.edu) Teaching Excellence Award	2016, 2017
ISM – International School of Management, USA (ism.edu)	2015
<ul style="list-style-type: none">• PhD (Dissertation: Internationalization of Born-Global Firms in High Technology)	
Columbia Business School, NYC, USA (gsb.columbia.edu)	2003
<ul style="list-style-type: none">• Certificate of Executive Development	
RANEPa, Moscow, Russia (ranepa.ru)	1998
<ul style="list-style-type: none">• DBA (candidate of science) (Dissertation: Venture Capital in Emerging Markets)	
City University, Seattle, USA (cityu.edu)	1994
<ul style="list-style-type: none">• MBA in Business Administration (Major: Asia-Pacific management)• Internship: Allianz Fire & Marine, Tokyo, Japan	
University of Bayreuth, Germany (uni-bayreuth.de)	1993
<ul style="list-style-type: none">• Diplom-Kaufmann (Univ.) / MSc in Business Administration (Major: Finance and Marketing)• Certificate in Computer Science (Business)	

PUBLICATIONS (ARTICLES IN PEER-REVIEWED JOURNALS SINCE 2015)

- 2022
 - Diaz, C., Avella, A., Vera JR, J., & Neubert, M. (2022). Factors impacting consumer's fairness perception in a dynamic pricing context: a systematic literature review. *International Journal of Teaching and Case Studies*
 - Helou, K. E., & Neubert, M. (2022). How public policies shape entrepreneurial ecosystems. *International Journal of Teaching and Case Studies*, 13(2), 112-134.
 - Ibanez, A., Van der Krogt, A., & Neubert, M. (2022). Impact and success factors of online education methods at university level in times of Covid-19. *International Journal of Technology Enhanced Learning*
 - Neubert, M. (2022). A Systematic Literature Review of Dynamic Pricing Strategies. *International Business Research*, 15(4), 1-17.
 - Neubert, M. (2022). A Systematic Literature Review about the Speed of Internationalization. *International Journal of Business and Management*, 17(2), 80-111.
 - Opoku-Asante, K., Winful, E. C., Sharifzadeh, M., & Neubert, M. (2022). The Relationship Between Capital Structure and Financial Performance of Firms in Ghana and Nigeria. *European Journal of Business and Management Research*, 7(1), 236-244.
- 2021
 - Dogra, A., & Neubert, M. (2021). Impact of business intelligence solutions on the internationalisation of French software firms. *International Journal of Teaching and Case Studies*, 12(2), 140-154.
 - Opeyemi, O. E., & Neubert, M. (2021). Project managers' capacity-planning practices for infrastructure projects in Qatar: a multiple-case study. *International Journal of Project Organisation and Management*, 13(4), 379-408.
 - Schaefer, S., Ashu, F., & Neubert, M. (2021). The impact of GDP and governance on venture capital investments for the period 2010-2019 (after the financial crisis and before the Covid-19 pandemic). *International Journal of Teaching and Case Studies*, 12(3), 219-232.
- 2020
 - Batsa, E. T., Abadir, S., & Neubert, M. (2020). Bicultural managers leading multicultural teams: a conceptual case study. *International Journal of Teaching and Case Studies*, 11(1), 71-93.
 - Gousgounis, Y. Y. L., & Neubert, M. (2020). Price-setting strategies and practice for medical devices used by consumers. *Journal of Revenue and Pricing Management*, 19(3), 218-226.
 - Gousgounis, Y. Y. L., & Neubert, M. (2020). Influence of packaging decisions on purchasing intention for home use medical devices-a multiple case study. *International Journal of Teaching and Case Studies*, 11(3), 223-237.

CV 2022 - MICHAEL NEUBERT

- Halkias, D., & Neubert, M. (2020). Extension of theory in leadership and management studies using the multiple case study design. *International Leadership Journal*, 12(2), 48-73.
- Neubert, M. (2020). Pricing Decisions of FinTech Firms. *International Journal of Marketing Studies*, 12(3), 14-25.
- Neubert, M., Rams, W., & Utikal, H. (2020). Experiential learning with live case studies. *International Journal of Teaching and Case Studies*, 11(2), 173-190.
- Tauhata, T., Flott, M., Neubert, M., & Omale, S. (2020). Impact of corporate venture capital firms' organisation on their performance. *International Journal of Teaching and Case Studies*, 11(3), 258-283.
- Velez, S., Neubert, M., & Halkias, D. (2020). Banking finance experts consensus on compliance in US bank holding companies: An e-Delphi study. *Journal of Risk and Financial Management*, 13(2), 28.
- 2019
 - AbdulJabbar, R., & Neubert, M. (2019). Valuation perspectives of family-owned real-estate companies in Saudi Arabia. *International Journal of Teaching and Case Studies*, 10(1), 72-86.
 - Cohen, B., & Neubert, M. (2019). The influence of pricing strategies on corporate valuation. *International Journal of Teaching and Case Studies*, 10(2), 125-156.
 - Neubert, M. (2019). Funding innovations for sustainable growth in emerging markets. *International Journal of Economics and Finance*, 11(4), 16-24.
 - Neubert, M., & Van der Krogt, A. (2019). Decision-makers impact on the internationalization of high-technology firms in emerging markets. *Journal of Global Entrepreneurship Research*, 9(1), 1-17.
 - Ferguson, K. K., Soutter, L., & Neubert, M. (2019). Digital payments in Africa-how demand, technology, and regulation disrupt digital payment systems. *International Journal of Teaching and Case Studies*, 10(4), 319-340.
 - Soutter, L., Ferguson, K., & Neubert, M. (2019). Digital payments: impact factors and mass adoption in sub-saharan Africa. *Technology Innovation Management Review*, 9(7), 41-55.
- 2018
 - Neubert, M. (2018). The impact of digitalization on the speed of internationalization of lean global startups. *Technology Innovation Management Review*, 8(5), 44-54.
 - Neubert, M. (2018). Internationalisation behaviour of small and medium-sized enterprises from emerging markets: implications for sustainability. *Latin American Journal of Management for Sustainable Development*, 4(3), 226-238.
 - Neubert, M., & Van der Krogt, A. (2018). Impact of business intelligence solutions on export performance of software firms in emerging economies. *Technology Innovation Management Review*, 8(9), 39-49.
- 2017
 - Neubert, M. (2017). Lean Internationalization: How to globalize early and fast in a small economy. *Technology Innovation Management Review*, 7(5), 44-54.
 - Neubert, M. (2017). International pricing strategies for born-global firms. *Central European Business Review*, 6(3), 41-50.
 - Neubert, M., & Van der Krogt, A. (2017). Lean internationalisation of high-tech firms. *International Journal of Teaching and Case Studies*, 8(2-3), 133-150.
- 2016
 - Neubert, M. (2016). How and why born global firms differ in their speed of internationalisation-a multiple case study approach. *International Journal of Teaching and Case Studies*, 7(2), 118-134.
 - Neubert, M. (2016). Significance of the speed of internationalisation for born global firms-a multiple case study approach. *International Journal of Teaching and Case Studies*, 7(1), 66-81.
 - Schlup, R. A., & Neubert, M. (2016). How European Tier-one automotive suppliers evaluate and select efficient market entry modes to India. *International Journal of Teaching and Case Studies*, 7(3-4), 308-326.
 - Stuetzel, M., & Neubert, M. (2016). Africa-are small-and medium-sized enterprises wasting chances?. *International Journal of Teaching and Case Studies*, 7(3-4), 252-270.
- 2015
 - Neubert, M. (2015). Early internationalisation of high-tech firms: Past accomplishments and future directions. *International Journal of Teaching and Case Studies*, 6(4), 353-369.

PUBLICATIONS (BOOKS)

- 2022: The Multiple Case Study Design (co-author)
- 2020: The Innovative Business School (co-author)
- 2015: Internationalization of Born-Global Firms in High Technology (dissertation)
- 2014: Global Market Strategies: How to turn your company into a successful international enterprise

CV 2022 - MICHAEL NEUBERT

- 2013: Globale Marktstrategien
- 2012: Wie gut ist mein Ruf? (co-author)
- 2011: Internationale Markterschliessung (3rd edition)
- 1999: Venture Capital (co-author / dissertation)
- 1998: Computer Aided Selling